



Chiros Care Foundation is hosting Community Over Cancer presents: Casino Strathroyale on April 25th, 2020. This year will be our 9th annual event and as we begin planning and preparations, we know you will want to be involved.

The 2019 event was a huge success with a sold out crowd of over 1000 people and raised a truly amazing \$162 551.00.

This fundraiser focuses on assisting local people (your friend, your neighbour, your co-worker) with their battle against cancer. Raising money is an essential part of helping those people. In addition, raising cancer awareness is just as important. Past events have been a roller coaster of emotions, for everyone involved, and it is part of what makes this so special.

This event relies on the community for its success. Strathroy, local area businesses and residents continue to amaze with their support of this event - through volunteering, sponsorship, donations, and attendance. It is what makes this community so wonderful! Please let us know how you would like to help Strathroy-Caradoc families with their fight against cancer.

Thank you in advance for your support,

Chiros Care Foundation
8 Front St. E., Strathroy
519-205-0329



◆ Diamond Sponsor – \$2500 ◆

- ◆ One Table (\$700 value)
- ◆ Mentioned as Diamond Sponsor on social media and ink advertising prior to the event
- ◆ Sponsor logo will be displayed on the well travelled website, program and display screens at the event
- ◆ Special mention as Diamond Sponsor throughout the event
- ◆ Custom video introduction of your business at the event!

♥ Heart Sponsor – \$1000 ♥

- ♥ 8 Sponsorship Opportunities Available
- ♥ Opportunity to buy a table before they go on sale to the public
- ♥ Prominent signage in areas with high visibility on the night of the event
- ♥ Sponsor logo will be displayed on the video screens, in the program and on the website
- ♥ Sponsor Logo Attached to one of the following:
 - ♥ Jake's Wonderland (Specialty Bar)
 - ♥ Futterwack Bar (Bar)
 - ♥ Bizarre Bazaar (Drop 'n Draw)
 - ♥ Bonkers Bank (Bank)
 - ♥ Wine Cellar (Wine Bottles)
 - ♥ Keymaster (Key sales for Prizes)
 - ♥ Queen's Market (Silent Auction)
 - ♥ Hatter's House

www.casinostrathroyale.com



Casino Strathroyale



♣ Club Sponsor - \$750 ♣

- ♣ Opportunity to buy a table before they go on sale to the public
- ♣ Sponsor logo will be displayed on the video screens, in the program and on the website
- ♣ Sponsor Logo Attached to one of the following:
 - ♣ Photo Booth (6 Sponsorships Available)
 - Guests snap fun pics of themselves to take home
 - Each set of pics has Sponsor's logo at the bottom (rotating amongst 6)
 - ♣ Deal or No Deal (10 Sponsorships Available)
 - Guests buy tickets for a chance to play the game
 - Sponsors will have their logo displayed both on the cases and on the video screen
 - ♣ Don't Forget the Lyrics (7)
 - Guests buy tickets for a chance to play the game
 - Sponsor's logo will have their logo displayed on the screen during each round of the game
 - ♣ Mad House (2)
 - Throughout the night the Red Queen's Guards can be bribed to either throw guests in the Mad House or release them
 - There is no fun to be had in the Mad House
 - Sponsor's Logo displayed on the Mad House and on the screens throughout the night



♠ Other Sponsorship Opportunities ♠

- ♠ Shared Sponsorship
 - Monetary Donations to buy a portion of a larger item (often for auction items)
 - Includes name display with other contributors with item
- ♠ Drop 'n Draw or Auction Items
 - Sponsor name displayed with the item
- ♠ Queen's Cards
 - Gift cards to go use in this All New game to be played

Together to prove that Strathroy-Caradoc truly
represents

Community Over Cancer

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